

13. OTHER ECONOMIC AFFAIRS

This category covers regulation of and assistance to the private sector, direct government participation in economic activity and the provision of economic infrastructure. Other Economic Affairs is an aggregate of Tourism and Area Promotion, Labour and Employment Affairs, and other Economic Affairs not elsewhere classified.

13A. TOURISM AND AREA PROMOTION

NATURE OF OUTLAYS

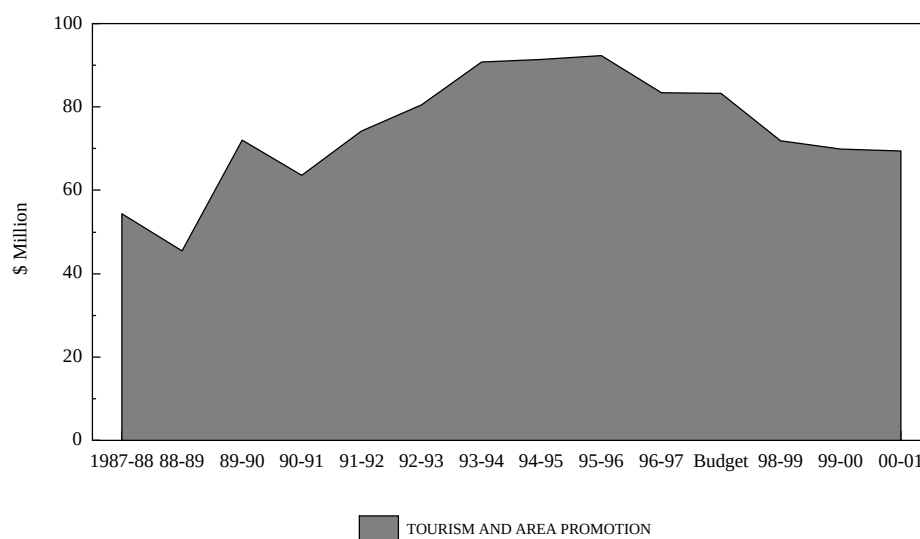
Commonwealth outlays contribute to tourism research and analysis, policy development, international tourism marketing and funding for specific tourism programmes and projects.

This function includes outlays of the following portfolios:

- Industry, Science and Tourism; and
- Transport and Regional Development.

Outlays on National Parks and Wildlife Services are classified to *8. Recreation and Culture*.

**Chart 1. Overview of Commonwealth Outlays on
Tourism and Area Promotion
(1989-90 prices)**



TRENDS IN TOURISM AND AREA PROMOTION

Commonwealth assistance for tourism rose significantly between 1987-88 and 1995-96. The main factors explaining this are significant increases in funding over the period for the Australian Tourist Commission's (ATC) international marketing activities, the establishment of a separate Department of Tourism in 1991 and the introduction of sectoral based tourism programmes in 1993-94.

Outlays fell in 1988-89 and 1990-91 following the expiry of the Tourism Overseas Promotion Scheme and the Tourism Recovery Package.

The overall decline in outlays from 1995-96 will continue into the forward estimates period. Major factors contributing to this decline are the merger of the Department of Tourism with the former Department of Industry, Science and Technology, the end of a number of specialist sectoral based tourism programmes in 1997-98 and a reduction in marketing funds for the ATC.

1997-98 AND FORWARD ESTIMATES

		1996-97	1997-98	1998-99	1999-00	2000-01
		Estimate	Budget	Estimate	Estimate	Estimate
13A	Tourism	\$m 96.7	98.4	87.0	86.7	88.3
		%	1.8	-11.6	-0.3	1.8
	TOTAL	\$m 96.7	98.4	87.0	86.7	88.3
		%	1.8	-11.6	-0.4	1.8